

# “THE PURPOSE”

Volume 1, Issue 1

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*Your staff to serve you:*

**WILLIE E. GATEWOOD**

*CEO & Manager*

**CLAUDIA SMITH**

*OFFICE MANAGER*

**DENNA WEDD**

*ASSIST. MANAGER*

**ELLAREECE PETTY**

*HUMAN RESOURCE*

*MANAGER*

*Our Amazing Area  
Managers:*

**CLAUDIA SMITH**      MEMPHIS

**TONIA RICHARD-  
SON**                  ARKANASA

**LaKRYSTAL  
WRIGHT**            MISSISSIPPI

**TJTIFFINI BROWN**    RIPLEY, TN.

## “ OUR CRED ”

Open Arms is a warm and friendly Healthcare Agency, where you can come and be treated with the up-most respect and courtesy, that you deserved.

We promise with open arms you will have only the best of care some one who take pride in the work they do. Some one who will put you or your love one need first after all you are the one that-matter, Open Arms will provide you with some one who can assist you with all of your needs and yet allow you to remain independent as possible

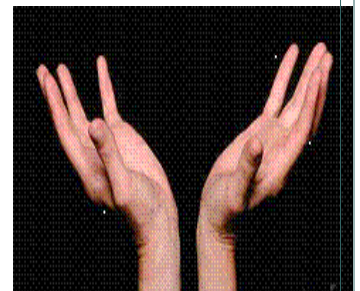
We provide some or all of your (ADL), we assist with meal preparation, cleaning, and do it not

Because we care are. We provide our services in the comfort of your home or your love one home, Hospital, Assistance living Facility, even in a Nursing Home, you will never have to worry about uprooting a love one from the comfort of their home. Our promise to you for selecting Open Arms is to always make you or your love one our first priority.

Open Arms is a company dedicated to establishing a new standard in the quality of non-medical home care services that being provided to seniors and disabled in our communities. Our ability to provide an unparalleled quality of care has led to a rapid expansion of our

business.

We understand that it take a special type of care giver to provide someone with the care that they need, a person who gain more from their job than a wages for that reason we operate under the (CRED) that we will.



## ESTABLISH IN 2005

Hi, My Name is Willie Gatewood, I am the Founder and Owner of Open Arms Healthcare Agency, Inc. which was establish in 2005 I open this company on Faith and Pray. Not fully understanding how a organ-

ization like this should be run, but I am a true believe that GOD will give you favor if you only believe and have a dream and I had both I was told if you and last two years you have a chance to make it, I am proud to

say that this is going on Open Arms (8) eight years. In business, It have not been easy But GOD did not say that it would be but my MOTO is( YES I CAN. )

*Willie Gatewood*



## Inside Story Headline

Hi my name is Claudia Smith, I am the Office Manager for Open Arms (HCA), I started out working at Open Arms, part time and later became the office manager in 2011, my job is to handle all of the day to day concerns of the Office by doing what ever is necessary to insure our clients is happy as well as our employee's

I am a proud mother of one son, a beautiful daughter in-law, ((3) grand children's, Cavare, Tavian, and Taylen, and (3) adopted girls, Natalina, Saleena, and Jasmine,

I love working at Open Arms (HCA) because of the love and quality of care the company provides to our clients and family members.

*Claudia Smith*



## Inside Story Headline

Hi my name is Denna Webb, I am the Office Manager assistance, I am the mother of one son. I have been with Open Arms, since 2011, my job is to make sure every one call in, hiring inter viewing, the applicants,, call the clients, and the employee's, I enjoy working at Open Arms, here we are all like a family , and every body is some body. I have the opportunity to talk to all of out clients and employee's and find it to be a very challenging job .

*Deanna Webb*



## Inside Story Headline

My name is Ellareece Petty, I am the Human Resource Manager here at Open Arms (HCA) I am the mother of two beautiful little girls Niara (8) and Natalia (2). I have been employed with Open Arms since 2011, I started out as a home health aid and moved into the office shortly after. As a manager I deal with all of the day to day operation

of the office, I conduct, interview, potential employees, including background checks reference, I keep all files up to date, both clients and employee's , process billing. I frequently go out and assess our new clients.

Our first priority at Open Arms is the clients.

*Ellareece Petty*



## Inside Story Headline

Greeting, My name is Lakrystal Newson-Wright, I am the office manager of Open Arms (HCA) for the Mississippi location. Many of my colleagues refer to me as "THE DISCOVERER." I am married and the mother of two handsome young men. I've encountered so many blessing working with Open Arms (HCA) I am very concern with the quality of care, scheduling needs, and everyday life our clients. I visit each client's home on a monthly basis to ensure quality care and support is being rendered. For any inquiries concerning our location

and information on receiving care for you or a love one I am available for contact at 662-470-5905, and ask for

*Lakrystal Newson-Wright*



## Inside Story Headline

Hi, I am Pastor Betty Newson of Word of Life Church Ministries, I am happily married and blessed to have three children within this union. I am the proud grandmother and a great-grand mother. I am the Office Manager Assistant at Open Arms (HCA) at the Mississippi location. I became employed with this company in 2011 and enjoy the experience and new adventures, I assist the office manager by making sure the office, clients, and Human Resources flows smoothly, I love working with the Elderly and disabled clients, as well as our employee staff. Pastor:



*Betty Newson*

## Inside Story

My name is Tiffini Brown, I am the proud mother of three prince DeCarlos, Famaine, Londell, and one princess Lundan,

I have been employed with Open Arms for about (2) years, I initially started as a personal care Assistance and work my way up to Marketing Director/Manager/Recruiter for the county of Lauderdale and all

of the West Tennessee Areas, I really enjoy what I do because it gives me opportunity to work with the community to help peoples learn about the long term support and services that they may or may not know about, talking to potential clients and their love one's about Open Arms (HCA) the the type of services we provide

*Tiffini R. Brown*

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Open-arms-  
healthcareagency.com

## MY STAFF

I would like to think all of my employee's for all of their help, I do understand that I could not operated this company alone, and I have some really good worker, old and new. During the time I have been in business I have many employees to come and go, I would like to think them as well if nothing but form the making Open Arms (HAC) a better company in many ways you have left something that we took and strive on it.

I would like to give a shout to my Offices Staffs all locations for all of the work that they do to make Open Arms (HCA) is a more profitable organization and I am not just talking about with money but with the commitment and dedication to this company they have showing me.,

## Back Page Story Headline

*OPEN ARMS HEALTHCARE*

Hi, my name is LaTonia Richardson, I have been in the healthcare field for 15 plus years. I studied Healthcare Administration at the Unvisited of Phoenix. I am a new comer to Open Arms, my passion is to strive for excellence and enthusiasm for getting the job done,

I was born and raise in Memphis, Tn. where I started my career in the Healthcare field, my family and I recently moved to Des Moines, Iowa where I am still able to be a great asset in leading and expanding Open Arms throughout the state of Arkansas. I am determine to uncover the secrets of how successful peoples and companies can excel to new height.. I just believes that "doing the best at this moment put you in the best place for the next moment". *Latonia Richardson*



Caption describing picture or graphic.